

Katy Davis, Copywriter

Category / Client Experience

Travel & Resort

The Ritz-Carlton, Delta Air Lines, Kimpton Hotels & Restaurants, The Leading Hotels of the World, Intercontinental Hotels, Crowne Plaza Hotels, Holiday Inn Select, Mayfaire Hotel (Coconut Grove, FL), Radisson Inn Maingate (Orlando, FL), Old Edwards Inn & Spa (Highlands, NC), Rock City/Ruby Falls (Chattanooga, TN), Pilot/Flying J Travel Centers

Restaurant & Quick Service

The Capital Grille, Bahama Breeze, Cracker Barrel, Seasons 52, Buffalo Wild Wings, Rainwater Restaurant, Bugaboo Creek, Boston Market, Domino's Pizza

Retail & Consumer Products

Georgia-Pacific, James Hardie Siding, Mannington Floors, BlumLux (men's watches/jewelry), Vistakon (contact lenses), Bassett Furniture Stores, NFL OfficeWorks, Forum Shopping Center, Valley Hills Shopping Center, WestShore Plaza, Mall St. Vincent, Fashion Square, CBL Malls

Business Services

UPS, The Jones Group (advertising and design), Q2 Insights (market research), Teague & Zeliff (law firm), ABM Industries (facilities management), Needle & Rosenberg (law firm), International Catastrophe Solutions (disaster recovery firm), Geographics (printer), RealPages.com, AmericasMart (wholesale marketplace)

Financial

Bank of North Georgia, First Commercial Bank of Birmingham, IronGate Partners (wealth management)

Health & Wellness

Shepherd Center, Heart Hospital at Baptist and Baptist Cancer Institute (both Jacksonville, FL), Munroe Regional Medical Center (north central Florida), Immucor (manufacturer of products for the blood transfusion industry), Sea Coast Chiropractic (Wilmington, NC)

Technology & Communications

Turner Broadcasting, The Weather Channel, BellSouth, Cox Communications, Agilysis/Oracle, InComm (prepaid gift cards), MCS Software, Cellular South, Southern LINC

Food and Beverage

Coca-Cola, Gold Kist (poultry), CSM Worldwide (bakery products), Nye's Cream Sandwiches, Bartlett Dairy

Real Estate

Industrial Developments International (industrial real estate) Park Properties in Atlanta, The Stanbury Residences (Alpharetta, GA), John Wieland Homes (Atlanta), Thomas Enterprises (Orlando, FL), Devin Properties (Highlands, NC), REMAX (Atlanta), Glenwood Park Condominiums (Atlanta), Town of Braselton (GA)

Industrial

Marine Products Corporation, RPC (oil & gas company), Superior Essex (cable and wire manufacturer), North Lake Solar (solar panel installation), North Lake Solar (solar panel installation)

Fortune 500

Delta Air Lines, Coca-Cola, UPS

Education

Coles Executive MBA at Kennesaw State University, The Galloway School, The Weber School (all Atlanta area), American School Counselors Association

Government

National Guard, NATEF (National Automotive Technicians Education Foundation), Georgia Natural Resources

Apparel

Apparel Mart, Spanx (women's hosiery), Townie Tees

Sports & Entertainment

Atlanta Falcons, Suwanee Soccer, Active Entertainment (DJ services)

Women's Marketing

Spanx (hosiery), Vanity Fair, Lilly Pulitzer, Dorothy Valworth (handbags)

Utilities

Carolina Power & Light

Cause Marketing

Muscle Mountain Madness (bike ride to benefit ALS research at Emory), Georgia Tech Anti-Binge Drinking campaign